

SUSTAINABLE INVESTMENT (& ESG) FOR INVESTOR RELATIONS

OUTCOMES

After taking this course, you will:

- ✓ Have a clear picture of the sustainable investment landscape and an ability to identify significant players in the value chain and prioritise them based on their relevance for your company
- ✓ Understand current and future trends in sustainable investment
- ✓ Be equipped with the tools required to target investors, shape messages, organise sustainable investment briefings and roadshows

WHO SHOULD PARTICIPATE

- ✓ Investor relations officers
- ✓ Senior sustainability / CSR managers - those with responsibility for communicating on sustainability for

COURSE ELEMENTS

- 1 Introducing Sustainable & Responsible Investment
- 2 Experiences to date | Questions for today
- 3 10 steps to Take Control of SRI Communications
- 4 What investors and companies think of each other
- 5 IRRI Survey results
- 6 Summary – final questions; final answers; next steps

BOOKING DETAILS

Duration	One session of four hours
Upcoming dates	TBC
Costs	£519 + VAT (Discounts for members of the UK IR Society)
Trainers	Mike Tyrrell
Other details	Developed and delivered in partnership with the UK IR Society.
Booking	Book via here.