

SUSTAINABLE INVESTMENT FOR CONSULTANTS

OUTCOMES

After taking this course, you will:

- ✓ Have a clear picture of the sustainable investment landscape and an ability to identify significant players in the value chain and prioritise them based on their relevance for your clients
- ✓ Understand current and future trends in sustainable investment
- ✓ Be equipped with the tools to build your own sustainable investment consulting practice and to advise and support your clients in targeting investors, shaping messages, organising sustainable investment briefings and roadshows etc.

WHO SHOULD PARTICIPATE

- ✓ Investor relations consultants

COURSE ELEMENTS

- 1 Introducing Sustainable & Responsible Investment
- 2 Experiences to date | Questions for today
- 3 10 steps to Take Control of SRI Communications
- 4 What investors and companies think of each other
- 5 The role for consultants
- 6 IRRI Survey results

BOOKING DETAILS

Duration	One half day
Upcoming dates	TBC
Costs	£519 + VAT (Discounts for members of the UK IR Society)
Trainers	Mike Tyrrell
Other details	Developed and delivered in partnership with the UK IR Society.